



ARE YOU STILL SHAVING WITH A PLASTIC TOY?

Plastic is designed for profit, not precision. And it's certainly not an environmentally responsible product, nor built to last. So ask yourself, why are you still shaving with a toy rather than a precision tool? Manufactured by a Canadian aerospace company and made of aluminum, the Henson AL13 is a practical, precision tool that's built to last. More importantly it's designed to give you the best and most economical shave of your life. Tight tolerances control blade exposure which greatly reduces blade flex (and cuts and irritation) when compared to both traditional safety razors and disposables, regardless of the marketing lead-led blade count. The AL13 works with all standard DE (double-edged) safety blades available for as little as 15¢ a piece, so we won't be holding you to a subscription service. Instead we ask that you take hold of the last razor you'll ever need: www.hensonshaving.com/pages/international-retailers



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TOY

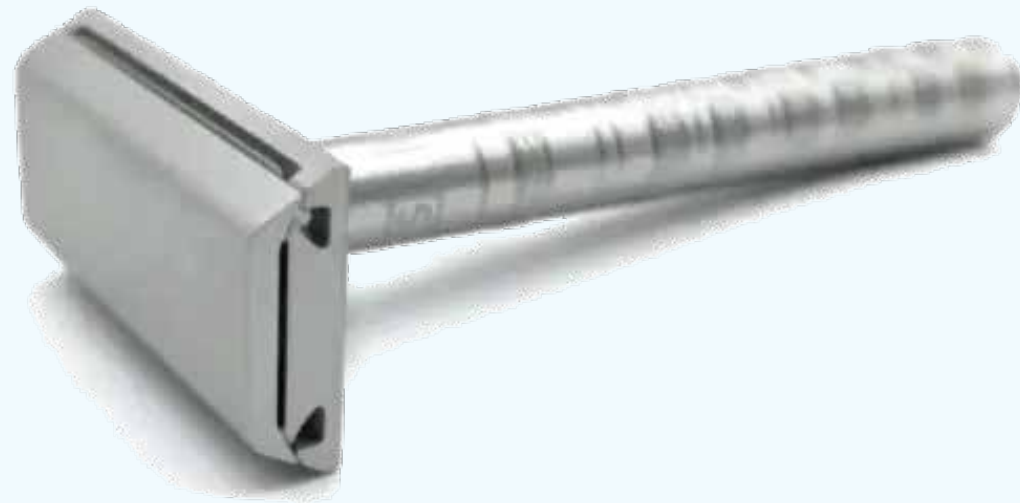


TOOL

When you want something cheap, and possibly disposable, you cast in plastic. When you want something for precision, and to last a lifetime you manufacture in metal. So ask yourself, why are you still shaving with a toy rather than a precise tool? Conceived by a Canadian aerospace company and made of aluminum, the Henson AL13 is a practical, precision tool that's built to last. More importantly it's designed to give you the best and most economical shave of your life. Tight tolerances control blade exposure which greatly reduces blade flex (and cuts and irritation) when compared to both traditional safety razors and disposables, regardless of the marketing lead-led blade count. The AL13 works with all standard DE (double-edged) safety blades available for as little as 15¢ a piece, so we won't be holding you to a subscription service. Instead take hold of the last razor you'll ever need: www.hensonshaving.com/pages/international-retailers



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BUILT TO LAST

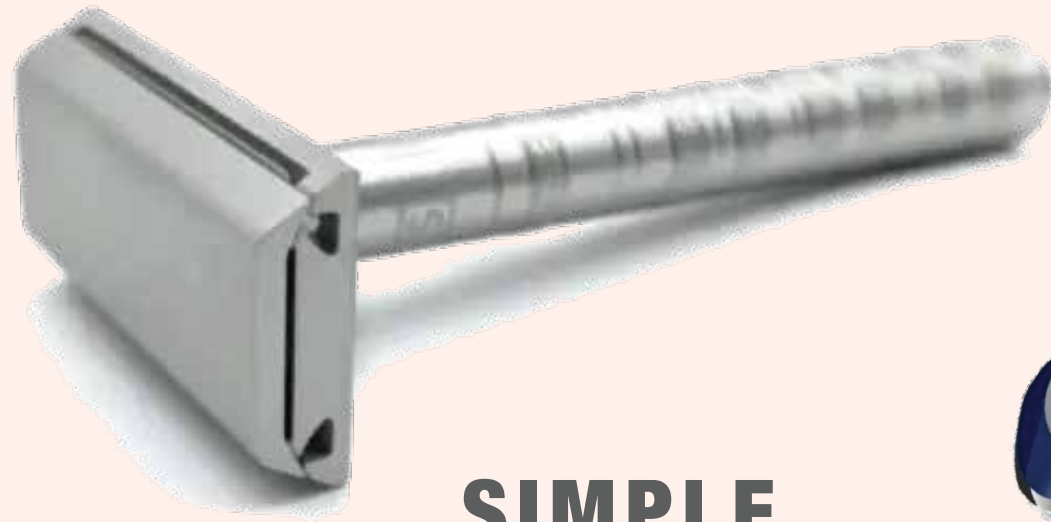
Disposable plastic razors are made to benefit the manufacturer, not you, the shaving customer. And contrary to what you might believe, a cheap disposable is anything but economical. Instead consider the Henson AL13 and standard DE (double-edged safety blades (available for as little as 15¢ a piece)). Responsibly manufactured and built to last by a Canadian aerospace company the solid aluminum Henson AL13 is a practical, precision tool designed to give you the best and most economical shave of your life. Tight tolerances control blade exposure which greatly reduces blade flex (and cuts and irritation) when compared to both traditional safety razors and disposables, regardless of the marketing lead-led blade count. This is the last razor you'll ever need: www.hensonshaving.com/pages/international-retailers



BUILT FOR FAST CASH



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SIMPLE



STUPID

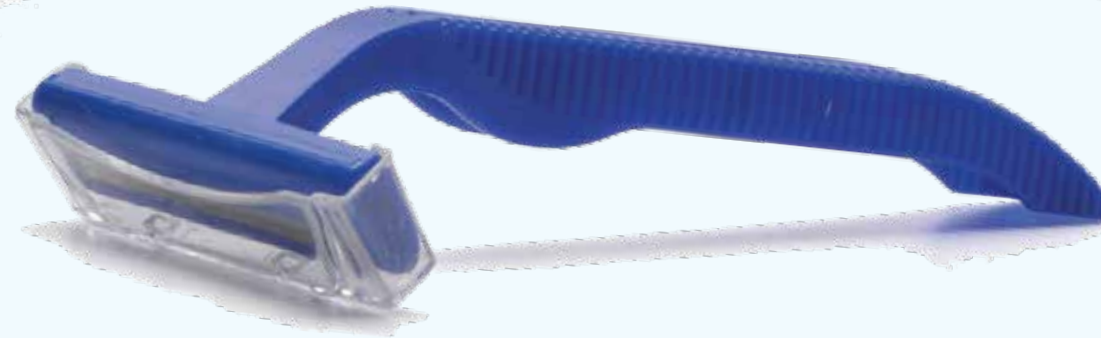
Plastic is crap. There we said it. And to make sure the shaving consumer never comes to that obvious conclusion, disposable razors continue to sprout an ever growing number of blades, glide strips, and moving parts all designed to obscure the fact that there is a better more simple way to shave. For generations the Safety Razor was the go-to-tool for the well-groomed gentleman. Initially the plastic disposable razor presented an alternative to the knicks, cuts and abrasion of some poorly manufactured products. But that no longer holds true, as modern plastic razors are built for profit, not precision whereas the The Henson AL13 is a practical, precision tool that's built to last. It's designed to give you the best and most economical shave of your life. Tight tolerances control blade exposure which greatly reduces blade flex (and cuts and irritation) when compared to both traditional safety razors and disposables,. The AL13 works with all standard DE (double-edged) safety blades, so you'll save money as well: www.hensonshaving.com/pages/international-retailers



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PAST



PRESENT



FUTURE

Once upon a time the double edged safety blade was the razor of choice, being much safer than a straight razor best wielded by a grooming professional. But modern plastic razors are designed for profit, not precision. And they're certainly not environmentally responsible products either. Manufactured by a Canadian aerospace company and made of solid aluminum, the Henson AL13 is a practical, precision tool that's built to last. More importantly it's designed to give you the best and most economical shave of your life. Tight tolerances control blade exposure which greatly reduces blade flex (and cuts and irritation) when compared to both old school safety razors and modern disposables, regardless of the marketing lead-led blade count. The AL13 works with all inexpensive standard DE (double-edged) blades, so you'll save money as well as get a great shave: www.hensonshaving.com/pages/international-retailers



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